

## CSIH Policy on Ethical Fundraising

### Preamble

The Canadian Society for International Health (CSIH), a national voluntary organization, is concerned with global health, health of the poor and their right to health and, thus, access to equitable, affordable, quality care. CSIH and its membership encourage a vibrant and responsive civil society committed to the principle of equity and structures that challenge disparity.

CSIH welcomes collaboration with participants in the market economy who are committed to mitigating disparity and willingly contribute to health and development promotion and education.

### Guiding Principles

We are committed to transparency and honesty in dealings with our stakeholders, members and partners, nationally and internationally.

We respect human diversity in all our partnerships. In recognition of the challenges of North-South relationships, we will promote South-South partnerships, capacity and sustainability, wherever possible in our North-South endeavours.

In accordance with the code of ethics of the Canadian Council for International Cooperation (CCIC), we recognize development as a basic human right, essential to human freedom. We believe in participatory development in which diversity is respected, equity honoured, transparency and accountability the rule, and outcomes centered on enabling the poor and marginalized. We recognize that the causes of inequity have deep roots, linked to geography, environment, politics and that failure to address the causes will jeopardize future generations.

In the promotion of social justice, we promote equitable distribution of power, wealth and access to resources; especially for those marginalized on the basis of race, national or ethnic origin, colour, religion, sex, sexual orientation, age or mental or physical disability.

**Based on these guidelines**, CSIH welcomes support from like-minded individuals, groups and organizations.

All **donations** for which a tax receipt is issued are retained in a dedicated Education and Development Fund, to be used at the sole discretion of the Society.

**Sponsorship** of specific events or projects is encouraged from those who share our goal of fostering health equity for all. The Society retains the responsibility to determine the content of such collaboration but will negotiate the appropriate form of public acknowledgement in a written agreement. Such agreements will be reviewed annually. Sponsorship funds are not eligible for tax receipt.

Partnerships for health and development projects will be guided by the same principles, and none shall be exclusive.

The CSIH reserves the right to decline offers of support in any form. No contribution will be accepted from an organization for conflicting interests. Specifically, the society does not accept funds from the tobacco industry or the arms industry.

The standing Board Committee on Fund Raising reviews any potential or real conflict situations, and recommends to the Board the acceptance or rejection of any proposal.